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Please Embargo Until:

4-28-23 (Arbor Day Holiday)

**HisTREE Repeats This Arbor Day
Lost 90's Cult Film Reappears After 30 Years**

This Arbor Day, the root of all evil will chop its way back through a pathway of bloody limbs & stumps after almost 30-years lost in the woods, so to speak. That's when *Arbor Day*, the 1990 satire of low-budget slasher films of the 80's, will be made available for home video *for the first time ever*. The midnight cult-favorite has undergone a 4k restoration, after the original A/B negative was recovered from a defunct NYC film lab.

Promoted as *Jason Get's Aboard Airplane* at the time, the American film produced by Colossal Mountain Productions parodied the rash of holiday horror movies of the 1980's. Though a cult comedy, the film was the first feature by documentarian Joseph Sikorski (*TOWER TO THE PEOPLE - Tesla's Dream at Wardencllyffe*, *INVISIBLE THREADS - From Wireless to War*). While spoofing the exploitive and gratuitous shock horror genre, *Arbor Day* also paid homage to motion picture classics like *Citizen Kane* and *The Wizard of Oz*.

The film grew a following of devotees called *DAYzee's* (the nick-name given to traveling fans of the film) as it played independent movie theaters/art houses, colleges and even comedy clubs for almost two years after its premiere. Throughout 1992, it was a popular weekly Midnight Movie at the *South Bay Cinemas* in West Babylon, NY. It finally ended its run in late 1993, when the filmmakers shifted to screening their newly completed mock-documentary on Elvis sightings; the underground satire *The Return of the King?*. Soon after, *Arbor Day* had completely vanished from the scene.

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The plot features Elmer Jacobs, who as a boy, witnesses the horrifying slaughter of his parents by a grizzly bear while planting a tree as part of an Arbor Day celebration. Catatonic for the next 20 years, he is taunted by apathetic doctors and a cruel hospital staff. Ultimately, he snaps like the branch of a tree, and begins a vengeful slaughter, reaping a crop of victims utilizing gardening tools.

Unaware of Elmer's rampage, a group of teens party in his abandoned home only to be chopped down one by one (despite the warning from a high-strung Cassandra figure). Among the group are the stereotypical victims, including an oafish stoner, a promiscuous temptress, portly prankster and undeserving hero Rachel, whose little brother Bobby is a boy genius. Pursued by a sloppy, no-nonsense detective, Elmer shows both his brutal and softer sides throughout his murderous ordeal.

Arbor Day, which starred Janine Carney, William Walsh and Timmy O'Shaughnessy, began as a half-hour parody of commercials that were to be interrupted periodically by a feature film. The cheesy, tv-horror film evolved into its own entity to become the feature-length *Arbor Day*. Shortly after its NY premiere, it won *Best Satire* at the 1991 *Long Island Film Festival*.

In recent years, enthusiasts have sought out the title over the internet only to come up empty. In the fall of 2022, a crowdfunding campaign helped the filmmakers create a full restoration from the original negative. The new released version is the highest quality master of *Arbor Day* ever available with a 4k scan, restored colors and significantly reduced grain.

Arbor Day will be available for streaming on April 28th, 2023 (the actual Arbor Day holiday) through [Amazon Prime](#), [Vimeo](#), [Tubi](#), [VHX](#) and [Thrillz TV](#).

For fans of physical media, a 4K UHD special edition disc, complete with extras and alternate versions will be distributed by **Terror Vision Films** later this year.

TRAILER, PHOTOS & ADDITIONAL PRESS MATERIALS [HERE](#)
www.ArborDayTheMovie.com/press

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“This is honestly one of the silliest, most batsh*t movies we have seen.”

“Easily one of our favorite films about a secular holiday.” HorrorBuzz.com

“Absolutely Hilarious!” Susan Howard, NEWSDAY

C R E D I T S

Main Cast:

William Walsh Elmer Jacobs
Janine Carney Rachel
Michael Calomino Detective
Timmy O'Shaugnessy Bobby
Chris Calomino Pitbull
Lynn Smith Jennifer
John Dorcic Charlie / Beatnick
Dawn Graziano Stacey
El Diablo Sir Nigel Rivendale III
Nicholas Riccuiti Young Elmer
Scott Bradshaw Mr. Jacobs / Doctor
Daniel Walsh Mrs. Jacobs / Briggs
Paul Walsh Cassandra / Lab Worker
Joseph Sikorski Ranger / Doctor

Music: John Dorcic, Pete Kata, Chris Calomino

Camera / Lighting: Hubie Giblets

Editor: Joseph Sikorski

Assistant Director: Scott Bradshaw

Written By: Michael Calomino, Joseph Sikorski

Directed By: Joseph Sikorski

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Request an online screener: info@arbordaythemovie.com

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